

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

WORLD PRESS CENTER • PHONE LW 4-3500  
54 WEST 40TH STREET, NEW YORK 18, N. Y.

Vol. 17, No. 50

December 15, 1962



OUT-OF-TOWN PAPERS at OPC supply N.Y. strike-affected pressmen with news: (l. to r.) Jim Hanchett, *Daily News*; Jack O'Dwyer, *Journal American*; Dick Lyons, *Daily News*; Art Williams, *World-Telegram & Sun*. (Photo, Dick Hanley)

## N. Y. STRIKE IDLES NEWSPAPERMEN

By ERNIE WEATHERALL

New York's newspapermen were giving a lot of thought to the future of their business this week. For most of them, there wasn't much to do but think.

The question uppermost was "how long will the damn thing last?"

The newspaper strike sent many newsmen out scurrying around for part-time jobs to keep solvent for the holidays. Said one:

"I've got \$260 in the bank, a payment on my car to make, Christmas is coming and I've got three kids."

Others toyed once again with the idea that maybe they should have gone on to law school after all.

A rewrite man who landed a Christmas job in a book store on Fifth Avenue held up a copy of Katherine Anne Porter's "Ship of Fools."

"I just found out that this woman sold the pocket book reprint rights, and made a movie sale for a half million bucks," he said. "I've been in the wrong racket for years."

Finally, there was the awesome possibility that when the strike is finally settled, some won't have a job to go back to. The newspaper itself could become the victim of the strike.

(Cont'd on page 5)

### REMINDER

The *Bulletin* issues of Dec. 22 and Dec. 29 will be combined in one Christmas-New Year's Holiday issue, as last year. Publication date for this will be Dec. 22 - regular deadline of Tuesday NOON. (Dec. 18)

## Press Goes South For Carib Events

Two major news events next week on this side of the Atlantic will be drawing media men to the warmer climes of Nassau and the Dominican Republic.

At press time, those scheduled to cover the Dec. 19-20 Kennedy-Macmillan talks in Nassau included: AP's John Hightower and Whitney Shoemaker from Washington and William L. Ryan from New York; UPI's Merriman Smith and Stewart Hensley from Washington; ABC's White House correspondent Bill Lawrence and Bill Sheehan from London; CBS' Charles Collingwood from New York, Alexander Kendrick from London and White House correspondent Bob Pierpoint, plus three camera crews; NBC's Sander Vanocur from Washington, Joseph C. Harsch from London, and four camera crews; *NY Times*' Wallace Carroll from Washington; and *Time*'s White House rep, Hugh Sidey.

(Cont'd on page 4)

## New OPC Foundation Set, Thomas Named President

The new Overseas Press Club Foundation, created by the OPC Board of Governors which elected the trustees, has chosen Lowell Thomas, famed news commentator and world traveler, as its first president. Thomas, who accepted the post shortly before embarking on a trip to the South Pole, said he was "delighted" to head the new OPC organization.

Other officers elected were: Inez Robb, Dickson Hartwell and John Luter as vice presidents; Matthew Huttner as treasurer; and John Wilhelm as secretary.

(Cont'd on page 5)



Thomas

NOT THESE DATES ON YOUR

### CALENDAR



**Tues., Dec. 18 - Regional Dinner. Traditional Norwegian Christmas Dinner. Entertainment, door prizes. Member & one guest. Charge: \$5.00. Reservations, please.**

**Fri., Dec. 21 - Annual Children's Christmas Party. Time: 3:00 - 5:00 p.m. Reservations, please. (See pg. 7)**

**Mon., Dec. 31 - New Year's Eve Party. Cocktails, 9:00 p.m., Tenth-floor Lounge. Dinner, 10:00 p.m. Dancing follows. Charge \$7.50. Reservations, please. (See page 3)**



**DICK  
HANLEY**

**PHOTOGRAPHY**

FOR

**ADVERTISING**

**INDUSTRY**

**JOURNALISM**

**LE 2-5766**

24 EAST 38 STREET, NEW YORK 16, N. Y.

# Overseas Ticker



Edited by CHEVA ARMOR

## PARIS. from BERNARD S. REDMONT

The European edition of the NY Herald Tribune celebrated its 75th anniversary with a series of events in Paris. John Hay Whitney, editor-in-chief and publisher of the NY edition, came to Paris with his wife for the jubilee.

Celebration was climaxed by a theatre party and reception for 1200 guests at the Comedie Francaise. The Trib published a 24-page anniversary supplement worked on by Robert N. Sturdevant.

Whitney received the Medaille de Vermeil of the city of Paris and Chevalier of the Legion of Honor. Anglo-American Press Assn. was host to Whitney and French and foreign newsmen at a luncheon at which columnist Walter Lippman delivered a major address.

Prominent among those participating was the man largely responsible for the paper's growth over the past few decades, editor emeritus Eric Hawkins and the present editor responsible for its new vitality, B.J. Cutler.

Pierre Lazareff, director general of France-Soir, held a reception for newsmen here and presented a TV showing of

the new Tele-Hachette 26-film series "En France Comme Si Vous Y Etiez," a painless and ingenious way of learning French and about France by television, soon to be seen on U.S. screens.

Will Lang, who has been on leave here from Life magazine, finishing a novel.

## TAIPEI... from GERALDINE FITCH

Joaquin P. Roces, president of the Manila OPC, together with his wife Pacita, made a four-day visit to Taiwan at invitation of the Taipei Newspaper Publishers' Assn. Roces is general manager of the Manila Publishing Co., which publishes the largest English-language paper in the Far East — the Manila Times; also, the Daily Mirror, Taliba, a morning daily in the vernacular, and the only weekly for women in the Philippines, the Weekly Women's Magazine. Known as "Chino," Roces is a dynamic newspaperman, who rebuilt the family's news empire from the ruins of WWII. He was feted locally by the Publishers' Assn. and by P.I. Ambassador Narciso Ramos; visited Kaohsiung, Quemoy and many industrial plants. At the Chinese Reporters' Club, he paid homage to the six newsmen — Chinese, Korean and Japanese — who lost their lives covering the Quemoy battle in 1958.

Returning from the International Union of Official Travel Organizations, Daijiro Majima, executive director of Japan National Tourist Assn., visited the Taiwan Visitors' Assn., and said, "Publicity can bring more tourists to Japan, Taiwan and Hong Kong." Majima said that 300,000 tourists have visited Japan in 10 months of 1962 as compared to 250,000 for all of '61.

Deputy director of Dentsu Advertising Ltd., of Japan, Kazue Yamasaki, spent the last fortnight in Taiwan for an extensive exchange of opinion on commercial advertising, radio broadcasting and TV circles.

**CORRECTION:** The Foreign Correspondents' Club of Taipei maintains a downtown rendezvous on the FOCC, but — in the absence of this correspondent — FCC also acquired its own clubhouse at 38 Tsinan Road, Sect. 2, where the first anniversary banquet was held on November 8.

## JANUARY IS SPECIAL ENROLLMENT MONTH FOR MEMBERS ONLY...THE OVERSEAS PRESS CLUB, INC.

Group Insurance Program provides up to

**\$10,000.00**

toward cost of hospital, doctors, drugs, treatment, etc.,  
for you and your family!

and the new life insurance program offers up to

**\$10,000.00 in benefits**

at low, low group rates!

Group Consultant, Ed Cuddy, will be available at the Club --  
11-3 daily. Please see him for complete information.

Exclusively yours...

Write or call today for facts about  
group rates 40% less than com-  
parable individual policies!

Telephone or write...

**OVERSEAS PRESS CLUB GROUP DEPT.**

Mutual of Omaha

417 Fifth Avenue, New York 16, N. Y.

ORegon

9-8200

**Mutual  
OF OMAHA**  
Your Good Neighbor

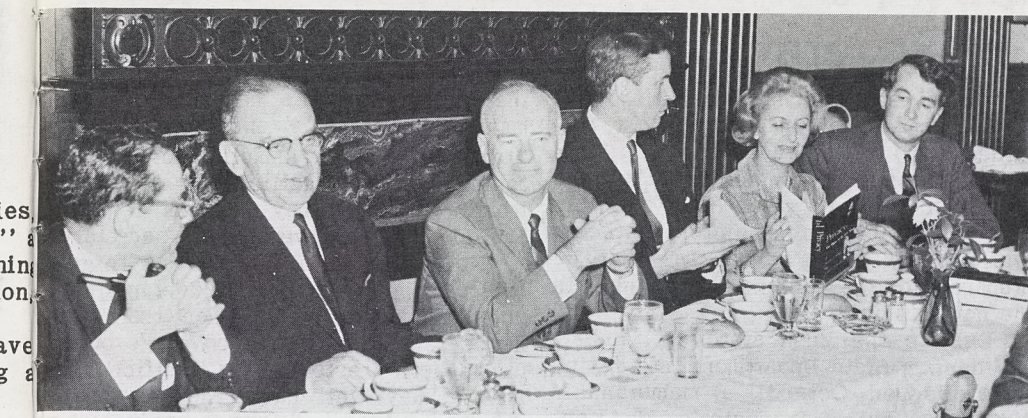


MUTUAL OF OMAHA  
INSURANCE COMPANY  
HOME OFFICE  
OMAHA, NEBRASKA

COMPANION LIFE INSURANCE  
COMPANY, NEW YORK  
417 Fifth Avenue, New York 16, N. Y.

Editors This Week: Bernard Morris  
Bob Dunne  
Bulletin Committee Chairman  
Charles Justice  
Acting Chairman: Leon Theil  
Managing Editor: Lucille G. Pierlot





BOOK NIGHT, DEC. 6: (l. to r.) panelist L.L.L. Golden; author Morris Ernst; OPC veep Will Yolen; CBS' Blair Clark; chairman Anita Diamant Berke; and co-author Alan U. Schwartz.

## PRE-TRIAL INTERVIEWS DECRIED BY MORRIS ERNST

"No one who gets in the public eye can get a fair trial in the USA," said Morris Ernst, nationally-known attorney and author, whose book, "Privacy: The Right to Be Let Alone," was the subject of OPC's Book Night meeting on Tuesday, Dec. 6.

Often this is due, he continued, to the fact that the prosecutor wants to be a judge or a governor, and therefore seeks publicity.

"If there is a TV camera around, he wears a blue shirt."

## Basso Nouva' Highlight of New Year's Eve Party

Reservations are going fast for this year's New Year's Eve Party when members will be able to learn and watch an exhibition of the new dance craze, "The Basso Nouva."

Last year's party, at which the "Twist" was featured, was a sell-out long in advance and members are urged to make their plans early.

The price for the evening is a low \$7.50 which includes hor d'oeuvres, dinner, dancing and party favors.

Len Saffir, chairman of the event, reports that the Basso Nouva is "A cross between the Samba and the Twist and originated in Brazil."

The party will get underway at 9:00 p.m. in the Tenth-floor Lounge where revelers will be greeted with music, hors d'oeuvres and cocktails. A professional dancing group will be on hand to dance the Basso Nouva, as well as other dances.

Dinner will begin at 10:00 p.m. in the Main Dining Room, while dancing will be on the Third Floor. Champagne will be awarded to the best dancers.

Dress is optional.

John de Lorenzi, House Operations Committee chairman, announces that Open House will be observed as usual in the Main Bar.

But he also decried the pre-trial interviewing of suspects by the press, adding that the authorities should "arrest every reporter who comes around before a person is in the courtroom."

Ernst was backed up in his opinions by Alan U. Schwartz, a partner in the law firm of Greenbaum, Wolf & Ernst and co-author of the book. Other members of the panel were: Max Siegel, assistant news editor of radio station WQXR, who took issue with several points in the Ernst-Schwartz book; and L.L.L. Golden, columnist for the communications section of the *Saturday Review*. Blair Clark, vice-president and general manager of CBS News, was moderator of the panel which provided one of the liveliest evenings in recent Book Night history.

The right of privacy, recognized, Ernst said, only in the last 50 years by the court, brought questions from Siegel: When is a person a public figure and therefore not entitled to privacy? When he has his picture in a news medium once? Twice? Half a dozen times? And, inevitably, the President's family came into the discussion: Is Caroline a public figure and thus fair game for a reporter with a telescopic lens?

Along with the discussion of the individual's right to be let alone, the question of news cover-up by government — the subject of great concern to the press recently — came under fire. The greatest cause of this abuse is the people themselves, Golden suggested. "The elected official is the servant of the people," Ernst, however, took issue. Government affairs historically have been conducted in secret, he said, citing as an example the drawing up of the Constitution which was preceded by four months of behind-closed-doors meetings and discussions.

Questions from the floor included a number by representatives of the "mass media," which had come in for considerable sharp criticism by the book's authors.

## Seminar Leaders Named For February Conference

OPCers who will head seminar discussions at the Fifth Annual College Editors Conference next February 22-24, were named this week by Ruth Hagy Brod, Conference chairman.

The Conference brings together some 250 college editors from around the nation for three days of discussions that range from interpreting world affairs to reporting campus news. As in prior years it will be jointly sponsored by the OPC and the National Student Association, with financial support coming from The Reader's Digest Foundation.

Heading the seminar on Europe and the USSR will be Leon Dennen, columnist for NEA. Dennen's panel was among the most popular at the 1962 Conference.

Ben Grauer, correspondent and special events reporter for NBC, will lead the discussion on Latin America, assisted by Columbia Rossi, contributing editor to Broadcast Editorial Reports.

Leading the discussion on the UN and Disarmament will be James Sheldon, columnist for the *American Examiner*. His assistant chairman will be Mary Hornaday, staff writer for the *Christian Science Monitor*.

Africa and its emergent nations will be the field of discussion led by Sanford Griffith, director of the African Study Center of the New School for Social Research. His assistant chairman will be Pittsburgh *Courier* columnist Marguerite Cartwright.

Robert Black, was appointed publicity chairman for the Conference.

Members of the Committee, in addition to those named as seminar chairman, include: Frances Russell, Boyen Choukanoff, Natalie Jaros, Madeline D. Ross and Mark Acuff, the latter representing the National Student Association.

Honorary co-chairmen of the Conference Committee are Sterling W. Fisher, executive director of The Reader's Digest Foundation, and Edward W. Barrett, dean of the Columbia University Graduate School of Journalism.

### 'TIGER, TIGER...' PREVIEWS

The run of preview performances of "Tiger, Tiger, Burning Bright" has been extended to Friday, Dec. 21. The new play, by Peter Feibleman, starring Claudia McNeill, will open on Broadway later this month. The preview run began Dec. 7.

Special preview prices for all orchestra seats are \$3.20; balcony, \$2.10. Immediate reply will give best choice. Members interested in the preview offer may call Mr. Raymond League, PL 1-1290.



# ASNE Makes Survey of Government News Management

(The American Society of Newspaper Editors last week released a comprehensive study of the status of news management during the Cuban crisis. Pertinent experts from the report — prepared by ASNE Freedom of Information Chairman John Colburn — are printed here.)

\* \* \* \*

The Cuban crisis brought to a head once again the question of government control of the press in times of national peril short of war . . . .

## Restrictions Inhibit Reporting

Restrictions placed on officials in the Defense and State Departments inhibited accurate reporting of our naval blockade and the negotiations with the Soviet Union for the removal of weapons from Cuba . . . .

President Kennedy proposed to the American Newspaper Publishers Association in April, 1961, a peacetime system of voluntary censorship to protect vital security matters.

Later, I met with Pierre Salinger, White House press secretary, and he acknowledged that a voluntary system was not feasible . . . .

## "One Voice"

Out of the original Kennedy proposal however, there has developed within the administration a concept that the United States must speak with "one voice" in times of crisis . . . .

Support for the "one voice" concept also came from a Senate committee in a little-noticed report issued during the Cuban crisis. A special preparedness subcommittee of the Senate Committee on Armed Services recommended after hearings on military cold war education and speech review policies (that responsible officials must speak in unison if foreign policy is to have force and effect).

The only dissenter was Senator Strom Thurmond, who said:

"The right decision is not likely to spring from the American people unless they are informed — fully and accurately informed . . . .

## Press Officers Sit In

The thinking that was reflected in the Stennis committee majority recommendations also was reflected in a Defense Department memorandum issued by Arthur Sylvester, assistant secretary for public affairs. It required that the department press officers sit in on all press interviews or be informed immediately of every conversation with the press.

About the same time, Sylvester stated that "in the kind of world we live in, the generation of news by actions taken by the government becomes one weapon in a strained situation . . . ."

"In times of crisis greater control of government information is most certainly required," (Rep. John E.) Moss said, "but it is imperative that the American public be given every possible item of information consistent with our real security needs so that they will be prepared for the role they must play in the nation's defense."

Despite the Moss statement, Robert J. Manning, State Department information chief, issued Oct. 31 a memorandum similar to that of Sylvester's. Mr. Kennedy said on Nov. 20 that he was not convinced that either the Defense or State Department regulations had inhibited the flow of essential news. The State Department directive was withdrawn Nov. 27, but the Pentagon restrictions were still in effect Dec. 1 . . . .

## Censorship Set-Up

There also are persistent reports that some White House advisors want any emergency censorship set-up so designed that the "speak with one voice" philosophy will prevail. In effect, this would mean one control for — or merger of — the offices of Censorship and Information.

Thus far, censorship planning has been handled in the Office of Emergency Planning, which is responsible directly to the President . . . .

## Deception and Manipulating of News

During the Cuban crisis, the major press complaint was not that news was being censored or suppressed for security reasons, but that there was deliberate deception and manipulation of news . . . .

Examples of deception and manipulation included:

- David Kraslow of the Knight Newspaper's Washington bureau reported that on Oct. 19 the Defense Department said that it "has no information indicating the presence of offensive weapons in Cuba." Yet, Defense Secretary McNamara later said he received "hard intelligence" on this subject on Oct. 15 . . . .

- Navy officials also lied to reporters who were in Puerto Rico concerning the "exercise" there. The exercise was cancelled before the press group left Washington . . . .

- After the blockade was established, there were numerous encounters with ships headed for Cuba, but only two were officially reported to the public . . . .

The manipulations of news in the Cuban crisis should not have come as any great surprise to the press. Sylvester's admission that it was being managed as a propaganda policy weapon simply provided the public with the first official word that this was being done.

What was done was foreshadowed by

the Administration's handling of information on missile and satellite programs and the resumption of nuclear tests over the Pacific, and news controls exercised by James Hagerty, President Eisenhower's press secretary.

No real effort or hue and cry to gain public support for press coverage were put up by the press when the White House refused to permit coverage of the atmospheric tests in the Pacific. This failure may well have encouraged the Administration in its news manipulation efforts during the Cuban crisis . . . .

## Lessons Drawn

What lessons are to be drawn from the most recent examples of the management of news?

- Increasing efforts have been made by federal officials since 1950 to manage and manipulate news for propaganda as well as security reasons. All evidence indicates that these policies will mushroom further unless the public through Congress demands a halt to news curbs.
- Directives issued by the Defense and State Departments appeared to have been trial balloons for a permanent policy of news source control. They did not prevent security "leaks," but did dry up legitimate sources of information . . .
- The press must be more resourceful, more skeptical, more suspicious of press conferences, "background briefings," and handouts, and more vigilant in informing the public when news barriers have been erected.

## Future Outlook

The Cuban crisis disclosed that there are no concrete plans for handling news coverage and information short of war . . .

What's the future outlook under the Kennedy Administration? Here's what the Moss subcommittee staff learned:

The White House itself is retaining direct control over the handling of government information, with the President making basic decisions on how certain significant information should be handled.

## CARIB EVENTS (Cont'd f. p. 1)

Among those on scene for the Dominican Republic free elections Dec. 20 will be: Latin American roving correspondent Robert Berrellez and Jim Bourdier, New Orleans, for AP; LatAm specialist at Miami Matt Kenny for UPI; ABC's Paul Good, from Mexico City; NBC's Buenos Aires correspondent Ken Bernstein, with sound-film crew; Tad Sulc from Washington for the NY Times; Time mag's San Juan-based Carib correspondent Sam Halper; Roland Evans from the Tribune; and Dan Kurzman, Washington Post.



## STRIKE (Continued from page 1)

At the OPC bar, busy this week with idle newsmen, one elderly man confessed he was afraid his paper would be killed by a lengthy strike.

"We've heard rumors about our paper folding for years," he said, "and we don't pay attention to them anymore. But now I'm worried. This might be the bean that tips the scale."

The strike took the rumored closing of one or more New York papers out of the bar talk category. One publisher conceded a long strike might kill "two, maybe three papers."

The memory of the old *Brooklyn Eagle*, which died after the Newspaper Guild called a strike against it, still haunts those who spent months looking for jobs afterwards.

The younger reporters are worried, too — but for a different reason. One said: "What am I going to buy my girl for Christmas without any money? And we planned to go out somewhere on New Year's Eve. Now we'll have to go to a neighborhood movie . . . on her."

Newspapermen who have long flirted with going into public relations because of better pay, have felt this is the time to give it some serious thought.

However, they have learned that PR has its own troubles. The town is full of PR men who are "on the beach," because corporations are cutting down on their public relations since the stock market crash.

Television and radio newsrooms are being besieged by newspapermen trying to pick up temporary jobs during the strike. Unfortunately, as the result of a reorganization in one of the TV network stations, seven experienced news writers have just been let go.

Added to this dark employment picture is that the *New York Daily News* will close its radio news department the first of the year. I understand that 20 or so news writers will be affected.

New Yorkers miss their daily newspapers, but not as much as the newspapermen themselves. At the OPC they are reading dailies with unfamiliar names, such as the *Asbury Park Press*, which very kindly sent 25 copies to the Club. *Marty Gershen* sees to it that the OPC gets a supply of *Newark Star Ledgers*, while other friends send over the *Philadelphia* and other out-of-town papers.

The most unique newspaper we have received so far, is the *Town and Village*, a neighborhood weekly, which, with the help of unemployed newspapermen, became a daily during the strike. *Town and Village* carries the *New York Times* news service, and has an initial newsstand circulation of 400,000.

Although TV has increased its local

newscasts, radio has taken up most of the slack.

*Gene King*, program director for WCBS, explained: "Radio is more flexible, so we can put on many more news features without disrupting the programs, which you would have to do on television."

"At present, we are carrying obituaries, weddings, and the 'Hundred Neediest Cases' of the *New York Times*. We are also presenting some of the columnists from the *World-Telegram*, and the *Journal-American*. This, of course, is all in addition to our increased coverage by our own news department."

Another casualty of the strike is the corner newsstand operator. My favorite was the lady who, despite rain, sleet or snow, operates a stand on the corner of 40th Street and Avenue of the Americas, near the OPC. The day the strike began, she closed her stand, and mysteriously vanished along with the rest of the newsstand operators.

During the duration of the strike, the Newspaper Guild is paying their members \$30 a week, plus \$10 a week for each child.

When *Phil McCarthy*, a *New York Daily News* staffer, explained this to his children, his six-year-old son, turned to his older sister and asked: "What are you going to do with your \$10?"

## OPC FOUNDATION (Cont'd f. page 1)

tary. Three of these members, Thomas, Wilhelm and Luter, are past-presidents.

Trustees of the new foundation, elected by the OPC Board of Governors, are: *Edward Barrett*, *William L. Lawrence*, *Harrison Salisbury*, *Willis Player*, *Will Yolen*, *Matthew Huttner*, *Cornelius Ryan*, *Vincent Sheean*, *Quentin Reynolds* and *Kathleen McLaughlin*.

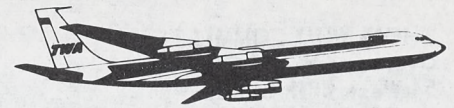
Funds for the new foundation will be raised separately under the direction of Will Yolen and will come from Tax-exempt contributions from private outside sources. There will be no solicitation of members nor will the OPC be expected to contribute to the operations of the new foundation.

A detailed description of the foundation's operations will be given in a brochure to be distributed to the OPC membership shortly.

## CORRESPONDENTS APPOINTED

*Andrew Borowiec* has been appointed AP correspondent for the North African states of Tunisia, Algeria and Morocco. An AP staffer since 1953, he also will be charged with news gathering in French Sub-Sahara Africa, and will be based in Tunis.

*Diego E. Gonzalez*, veteran Argentine newsman in North and South America, was named correspondent in charge of the AP bureau in Lima.



This winter—  
more TWA jets  
to and from

# EUROPE

than ever

# 84

transatlantic  
flights  
every week

When the news breaks overseas, count on TWA's convenient schedules to get you there fast! Only TWA flies you *direct* from New York to 10 major cities in Europe: London, Paris, Rome, Frankfurt, Zurich, Geneva, Milan, Lisbon, Madrid, Athens. And only TWA links these overseas centers with 70 major cities in the U.S. Get the right flight, at the right time, to the right city abroad.

*Gordon Gilmore*

Vice-Pres. Public Relations,  
Trans World Airlines





**WHO'S WHO COMMITTEE**

Overseas Press Club  
54 West 40th Street  
New York 18, N.Y.

For Supplement to the 1962-63 WHO'S WHO, I have received the following awards, which are to be listed at the discretion of a Special Committee to be appointed by the President:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Tel. No.: \_\_\_\_\_

Home Address: \_\_\_\_\_

Signature: \_\_\_\_\_

(Please print above and return no later than Feb. 15, 1963.)

*For the finest  
in photographic  
reporting...*



**UNITED PRESS INTERNATIONAL**  
Commercial Photography Division

**Official Photographers for the  
OVERSEAS PRESS CLUB**

**WORLD HEADQUARTERS**  
220 East 42nd St., New York 17, N. Y.  
Murray Hill 2-0400

*Roy Mehlman, Director*

**PEOPLE & PLACES**

**TRAVELING:** David Richardson, bureau chief in Buenos Aires for U.S. News & World Report, back in NYC and Washington for home leave until return on Feb. 1. . . . King Features' Louis Messolonghites back home after 3 week Brazil trip. . . . Rion Bercovici, PR for American Institute of Men's and Boy's Wear, recently in London to prepare way for trade mission in cooperation with U.S. Dept. of Commerce. Said he was overwhelmed by courtesy he received at OPC-reciprocal London Press Club. . . . ABC's Charlie Arnot, pool man of American TV/radio nets left current New Delhi base last week for 4-day jaunt to India border front providing audio for ABC, NBC and CBS — joined by NBC cameraman Andrew Pearson. . . . Bradley Smith back in NY from 3-months of mag assignments in France, Italy, Germany, Spain, Portugal. Leaves Jan. 13 for West Coast.

**BOOKS:** "Our Body," anthology of Reader's Digest Health articles, distributed by E.P. Dutton & Co., includes pieces by Grace Naismith, Lin Root, Robert Coughlan and Tom Mahoney. . . . Alan Levy's "Interpret Your Dreams" published Dec. 15 as paperback original by Pyramid Books. . . . Robert Hale, Ltd., London, just published "Navy Diver" by Joseph Karneke as told to Victor Boesen following first publication in U.S. by Putnam. . . . Warren R. Young, staff writer and Howard Sochurek, photographer, of Life preparing book in aviation for Viking Press. Both men recently named joint winners of 1962 Sherman Fairchild Internat'l Air Safety Writing Award with \$1,000 honorarium. . . . Albert Stevens Crockett's book, "Peacocks on Parade," selected by Library of Congress to make into recording for the blind.

**NUPTIALS:** William Safire who heads his own PR firm, former OPC governor, off to London to wed Helene Julius Dec. 16.

**NEW POSTS:** New gen'l mgr. of Long Island Post is Sidney Edelberg, former veep of Commco, Inc., and ex-night managing editor INS. . . . In Cairo, U.A.R., James Picton, already correspondent for McGraw-Hill World News and Worldwide Press Service, added to chores becoming stringer for CBS and London Daily Mail. . . . Two appointments for PR firms: Swedish Volvo car to Milburn McCarty Associates, Inc., and 1967-68 California World's Fair to Julius Klein.

**LECTURES:** Graduating USAF officers at Boston University school of PR

and communications were addressed by Edward L. Bernays. The recent elections were subject of talk by CBS News chief Washington correspondent David Schoenbrun before Jewish Social Agency there. Schoenbrun also addressed Business and Professional Associates of American Jewish Congress in NYC Dec. 10 on "Hopes for World Peace." . . . Gary MacEoin was keynoter for panel on education and social development in LatAm at seminar held by Pan American Society of New England. . . . Fourteen speeches in 12 days through California and Colorado marks opening of offices in Los Angeles and San Francisco by Leonard R. Sussman for The American Council for Judaism. During Gang Dinner of Press and Union League Club in S.F., he received Black Cat award and urged press, radio to regard Zionists as spokesmen only for Israel and not for any group inside the USA.

**HONORS:** Burton Benjamin, exec. producer of CBS weekly news documentary Twentieth Century series awarded US Navy's meritorious public service citation by Secy of Navy Fred Korth for outstanding contributions in fields of public information and education. Bob Hope only other civilian in TV to get this, the second highest award for civilians. . . . NBC manager of public affairs George A. Heinemann reappointed to public information advisory council of regional education board. . . . PR director for Time, Inc., James E. Pitt named member of national board of trustees of Nat'l Conference of Christians and Jews. . . . Stewart Wilensky's short film showing New York through paintings and drawings of school children won honorable mention in Films As Communication category at San Francisco Internat'l Film Festival.

**ANNIVERSARY:** 75th anniversary issue of Paris edition of NY Herald Tribune published Nov. 28 printed item describing how James Gordon Bennett never allowed bylines, including one story by Albert Stevens Crockett on historic early auto trip to Aix-les-Bains. In 1960 the Paris Trib reprinted story in annual auto section, finally, with byline.

**PLUG:** Bella Fromm Welles writes that she wants to boost the "perfect service" the OPC staff gave when she entertained her party of 81 recently at the Clubhouse.

**RECOUPED:** Denver Post's mgr. Leonard S. Smith, following second back surgery, has returned to work.

**STORK CLUB:** Belated congratulations to OPC past-pres. John Daly and wife (former Virginia Warren) who welcomed baby boy, John Warren, late Oct.



## Tricks and Treats For OPCers' Children Dec. 21

If Anita Diamant Berke can find someone else to don a red suit and false beard, Santa Claus will visit the OPC annual Christmas party for members' children, Dec. 21.

But even if Santa doesn't call, there will be fun and gifts for all at the party.

A magician, funny movies, candy, refreshments and door prizes will make the afternoon festive. There also will be Christmas carols.

Exciting toys will be given as special prizes at a drawing. Proceeds will be donated to UNICEF.

Members who are bringing children are requested to make reservations.

Those who wish to volunteer to help Miss Diamant at the party should leave word for her at the front desk.

## CHANGEOVERS AT AP

Harry T. Montgomery was named to the new post of deputy general manager of Associated Press.

For health reasons, Oliver Gramling, president of the Correspondents Fund, requested and was granted relief from his administrative duties as assistant general manager of AP's radio/TV membership department. Gramling will continue as an executive with the AP, undertaking special projects in the broadcasting field.

Louis J. Kramp succeeds Gramling as director of all radio/TV activities for the wire service.

## NEW MEMBERS

The Admissions Committee announces the election to membership of the following candidates:

### ASSOCIATE

Thomas Anthony Murray — Reporter, The Jersey Journal, Jersey City, New Jersey.

Richard E. Van Dyck — American Correspondent for Appenzeller Zeitung; Schaffhauser Nachrichten; Neue Buendner Zeitung (all 3 in Switzerland); German Press Agency (DPA) Hamburg; New York.

## MEMBERSHIP APPLICATIONS ACTIVE

SEYMOUR FREIDIN — The New York Herald Tribune, New York. Proposed by Will Yolen; seconded by Frank Kelley.

### ASSOCIATE

FREDRIC C. APPEL — The Wall Street Journal, New York. Proposed by Ed Wergeles; seconded by Wynn G. Moseley.

KARLHEINZ PRZYBYLLA — Bunte Illustrierte, New York. Proposed by Daniel De Luce; seconded by Stanley Swinton.

## PLACEMENT

### New York City

No. 646 Chemical editorial exp., both industrial & consumer end-products. Good daily newspaper and trade journal contact. Knowledge chemical industry news handling. Salary range \$8500 — \$9500.

No. 647 Woman press editorial writer and press placement specialist. Salary \$7500 to \$8500.

No. 648 Woman placement specialist with good magazine contacts & ability to write articles when required for large New York non-profit organization. Salary \$7500 to \$8500.

No. 649 Recent overseas-returned lecturer to speak on world trouble spots for Mid-western 12 week tour during winter. Salary \$300 week plus travel expenses.

No. 651 Various lecturers for Bergen County (N.J.) Temple Friday nights after service. Fee: \$25 to \$50.

### Miami, Florida

No. 650 Public relations executive for oil company operating in Latin America, Miami based. Knowledge of area, fluency in Spanish essential. Work includes liaison with field operations, news & analytical writing, use of mass media, program planning, management consultation. Salary about \$15,000.

### New Jersey

No. 652 Copy editor: Business magazine with national circulation has top opportunity for seasoned pro with well defined editorial judgment. Generous five figure salary.

*If you are registered with the OPC Placement Committee and wish your resume presented to employers for jobs listed above, or otherwise available, or wish to register with us for assistance in job placement, please write or address Miss Rosemary Kip, Secretary, Placement Committee, at the OPC, 54 West 40th St., New York 18, N.Y. Write or phone LW 4-3513 (or the OPC number LW 4-3500, if there is no answer) to let the Committee know of jobs available. We can assist only OPC members in finding jobs.*  
Stephen E. Korsen, Chairman

## CLASSIFIED

FOR RENT: SUNNY PRIVATE BEACH — Runaway Bay, Jamaica. Modern beach house, 2 bedrooms, 2 baths, living room, dining room, terrace, good cook. Completely furnished. Ideal 2 couples or family. Near golf course. January 15—April 1: \$250 weekly, \$800 monthly. Write: Bradley Smith. P.O. Box 808, Valley Center, Calif.

WANTED: Young woman to answer "Letters To Editor" of Time Magazine. Writing exp., good academic record. Submit resume to OPC Bulletin, Box 247.

EX-AP STAFFER — Kansas City, NY, Korea, Japan — now available in Rome as correspondent newspaper, magazine. Milo Farneti, Via Stimigliano 36/a, Rome.

(ED. NOTE: For Classified announcements, MAIL or DELIVER TYPED COPY to the Bulletin Office by Monday Noon, including name and address. Please do not give items by telephone. Rates are 50¢ per line.)

## National Constructors Association

is composed of 23 leading firms engaged in the design and construction of chemical plants, petroleum refineries, power plants and steel mills. Its members operate throughout the world and account for approximately two billion dollars worth of new construction annually. The organization has fostered stable labor relations in the construction industry.

*Helping tell the story of National Constructors Association and other business leaders is the business of*

## Burson-Marsteller associates

New York • Chicago • Pittsburgh • Toronto  
Geneva • London • Brussels

PUBLIC RELATIONS

## RCA GLOBAL SERVICES FOR THE PRESS



TELEGRAPH  
TELEX  
RADIOPHOTO  
FAST — RELIABLE

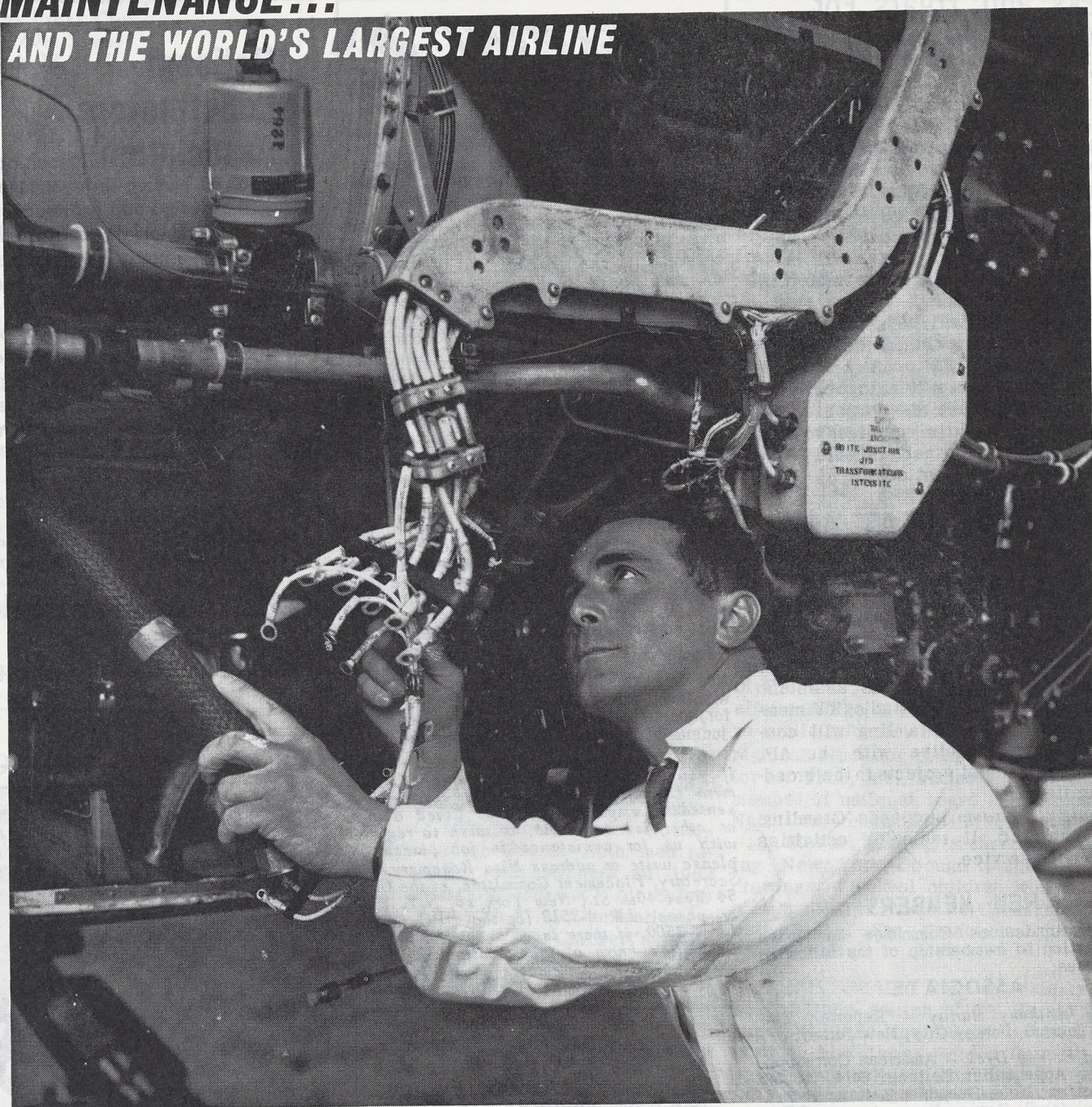
RCA COMMUNICATIONS, INC.  
NEW YORK • SAN FRANCISCO • WASHINGTON, D. C.



The Most Trusted Name in Communications



## MAINTENANCE... AND THE WORLD'S LARGEST AIRLINE



### *The jet inspection that never ends*

Jet inspection is a continuous process at Air France. It starts before a jet takes off. Continues in the air. Begins again after it lands. Gets progressively more extensive during regular checkups after every 50, 200 and 2000 hours of flight. By the time an Air France Jet has flown 5,000 hours, an incredible 200,000 man-hours will have been spent on its care.

During this time, every part has been rigorously tested by expert technicians, using the most delicate equipment. Accurate records, showing the complete life history of every part, are constantly examined. Replacements are made automatically, long before the need for such maintenance is ever apparent.

Continuous inspections and scientific

maintenance are always there behind the scenes. Smoothing the way every moment for your greater enjoyment of that world-famous service that is France aloft—Air France!

If you'd like to find out more about Air France maintenance, and the painstaking way each crew is trained, a comprehensive booklet is yours for the asking.

# AIR FRANCE

WORLD'S LARGEST AIRLINE / FIRST IN INTERNATIONAL PASSENGER EXPERIENCE  
Public relations personnel ready to serve you in New York, Chicago, Atlanta, Los Angeles, Montreal and Mexico City.